

THE MAGICAL REALM FANTASY FAIRE

2018 Sponsorship Opportunities

General Sponsorship

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout the galaxy. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

Come to us with a trade and let's barter!

Some of the trade items we are looking for include:

- ♦ gas cards for entertainers
- ♦ lodging for entertainers
- ♦ food for the participants
- ♦ craft supplies for the Children's Area
- ♦ advertising opportunities
- ♦ printing assistance
- ♦ landscape supplies
- ♦ construction material for stages, benches, fences, signs, etc.

King Sponsorship (\$5000)

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program
- ♦ 8 VIP passes, good for either day of the 2018 season
- ♦ Your banner on display during the event (we provide the banner)
- ♦ Mention during announcements at the Pavilion Stage
- ♦ Your logo on our Sponsor Banner
- ♦ Your sponsorship will be mentioned in our publicity
- ♦ Free promotional booth for you company (you provide your promotional materials and someone to man the booth)
- ♦ You sponsor and name an entire Kingdom!
- ♦ Additional benefits will be discussed and agreed upon with the Marketing Coordinator

Superhero Sponsorship (\$1000)

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program
- ♦ 6 VIP passes, good for either day of the 2018 season
- ♦ Your banner on display during the event (we provide the banner)
- ♦ Mention during announcements at the Pavilion Stage
- ♦ Your logo on our Sponsor Banner
- ♦ Your sponsorship will be mentioned in our publicity
- ♦ Free promotional booth for you company (you provide tent and/or table, your promotional materials, and someone to man the booth)

Captain Sponsorship (\$500)

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program
- ♦ 4 VIP passes, good for either day of the 2018 season
- ♦ Your banner on display during the event (you provide the banner)
- ♦ Mention during announcements at the Pavilion Stage
- ♦ Your logo on our Sponsor Banner

Knight Sponsorship (\$250)

- ♦ Your name in the festival program and listing on our website
- ♦ Small black and white ad in the festival program
- ♦ 4 VIP passes, good for either day of the 2018 season

Muggle Sponsorship (\$100)

- ♦ Your name in the festival program and listing on our website



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Mail to: The Magical Realm, P.O. Box 2781, Kalamazoo, MI 49003
www.TheMagicalRealm.com ♦ Marketing@TheMagicalRealm.com
Saturday, June 2 and Sunday, June 3, 2018 ♦ 10 am - 6 pm
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

2018 Sponsorship Agreement

Business Name: _____
Business Address: _____ City, State, Zip: _____
Email Address: _____ Web Address: _____
Phone Number: _____ Contact Person: _____

General Sponsorship / Advertising

- | | | |
|----------------------------|---------|-------|
| ♦ King Sponsorship | \$5000 | _____ |
| ♦ Superhero Sponsorship | \$1000 | _____ |
| ♦ Captain Sponsorship | \$500 | _____ |
| ♦ Knight Sponsorship | \$250 | _____ |
| ♦ Muggle Sponsorship | \$100 | _____ |
| ♦ Barter/Trade Sponsorship | (value) | _____ |

Total Sponsorship

Terms:

- ♦ Sponsor to provide CAMERA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **April 15, 2018**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide VIP passes as defined in Sponsorship package.
- ♦ **Notes:** _____

Signed by: _____
Printed name: _____
Received by: _____
Printed name: _____

2018 Sponsorship Receipt

For: _____

We received \$ _____ (cash/check) from you for the purchase of the following sponsorship packages for **The Magical Realm Fantasy Faire**.

Thank you for supporting **The Magical Realm Fantasy Faire**.

Magical Realm Fantasy Faire Representative

Date: _____